



## Only Air Canada offers you Select Privileges!

Air Canada Prestige members choose **Select Privileges** from a range of exciting options to suit their personal preferences.

Choose **3** of the **5** Select Privileges below:

- **1,500 Air Canada Status Mile Bonus**
- Bonus Aeroplan Miles on selected flights in 2008
- 2 Air Canada System-Wide Upgrade Certificates
- **4 Air Canada North America Upgrade Certificates**
- **3 Maple Leaf/Arrivals Lounge One Time Guest Passes**

Choose **1** of the **2** Select Privileges below:

- **2 Air Canada North America Upgrade Certificates for eligible *Flight Pass* activities**
- 750 Air Canada Status Mile Bonus for eligible *Flight Pass* activities

If you do not make your online choices at [aeroplan.com](http://aeroplan.com) by specified date, you will be awarded the Select Privileges indicated in **bold**. † No changes will be permitted once Select Privileges have been chosen or awarded by default.



### **1,500 AIR CANADA STATUS MILE BONUS**

Receive a bonus of 1,500 Air Canada Status Miles, which qualify for 2009 Air Canada Top Tier status.

### **BONUS AEROPLAN MILES ON SELECTED FLIGHTS IN 2008**

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by Air Canada and Air Canada Jazz in 2008\*

Earn 25% Bonus Aeroplan Miles every time you fly on a scheduled flight operated by ANA, bmi, Lufthansa and SWISS in 2008.

Mileage bonus applies to Aeroplan Miles earned for distance flown only. Mileage bonus does not apply to any other mileage accumulation including class of service bonus and other promotions. Bonus Aeroplan Miles are not Air Canada Status Miles and do not qualify for Air Canada Top Tier status.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not be awarded Bonus Aeroplan Miles for flights taken prior to achieving Prestige status.

\* Not applicable to flights taken in conjunction with an Unlimited Flight Pass or flights with Tango fares when members selected the option not to earn Aeroplan Miles.

## AIR CANADA SYSTEM-WIDE UPGRADE CERTIFICATES

Use Air Canada System-Wide Upgrade Certificates to enjoy the comfort and extra space of Executive Class® or Executive First®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Prestige member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

### Validity

Valid for travel within Canada, between Canada the U.S. and between Canada and any international destination with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Prestige
Latitude, Latitude Plus	Y, M, U	Anytime

\* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

### Request your upgrade reservations online

You can easily request your upgrade reservations\* online at [aircanada.com](http://aircanada.com)™ to enjoy the comfort and extra space of Executive First/Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit [aircanada.com](http://aircanada.com).

## AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES

Use Air Canada North America Upgrade Certificates to enjoy the comfort and extra space of Executive Class®.

2008 Air Canada Upgrade Certificates are personalized with your name and Aeroplan number and are non-transferable. Valid for use only by the Air Canada Prestige member whose name and Aeroplan number appear on the certificate **OR** one companion travelling on the same flight with the member designated on the certificate. Only one travel companion permitted per member, per flight.

### Validity

Valid for travel within Canada or between Canada the continental U.S. with the following **eligible fare options**:

Eligible Fare Options	Eligible Booking Classes*	Upgrade Request Prestige
Latitude	Y, M, U	Anytime

\* Valid with the following eligible booking classes **only** where a fare option is not offered **OR** does not appear on the ticket itinerary receipt or boarding pass. Valid for travel until **February 28, 2009**.

### Request your upgrade reservations online

You can easily request your upgrade reservations\* online at [aircanada.com](http://aircanada.com)™ to enjoy the comfort and extra space of Executive Class. Request an upgrade for any Air Canada or Air Canada Jazz flight using your 2008 Air Canada Upgrade Certificate subject to the terms on the certificate. Some conditions apply. For more details, visit [aircanada.com](http://aircanada.com).

## MAPLE LEAF/ARRIVALS LOUNGE ONE-TIME GUEST PASSES

Share a little bit of the Air Canada Prestige experience and offer a family member, friend or colleague the comfort of Air Canada's Maple Leaf™ Lounge.

- Access to an Air Canada Maple Leaf Lounge is valid in conjunction with a confirmed same-day departing ticket for any flight operated by:

- Air Canada
- Air Canada Jazz
- Access to the Air Canada Arrivals Lounge at London-Heathrow is valid in conjunction with a confirmed same-day boarding pass from an arriving Air Canada international flight.
- Guest passes are subject to space availability and are not valid for other Star Alliance™ airport lounges or affiliated lounges operated by other carriers.

Guest passes expire **February 28, 2009**.

### **AIR CANADA NORTH AMERICA UPGRADE CERTIFICATES FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†**

Receive two 2008 Air Canada North America Upgrade Certificates for every eligible *Flight Pass*\* of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

**OR**

Receive two 2008 Air Canada North America Upgrade Certificates after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

**OR**

Receive two 2008 Air Canada North America Upgrade Certificates per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not receive upgrade certificates for *Flight Pass* purchases made prior to achieving 2008 Prestige status.

\* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.

### **750 AIR CANADA STATUS MILE BONUS FOR *ELIGIBLE FLIGHT PASS* ACTIVITIES†**

Receive a bonus of 750 Air Canada Status Miles for every eligible *Flight Pass*\* of 10 or 20 flight credits purchased between January 1 and December 31, 2008.

**OR**

Receive a bonus of 750 Air Canada Status Miles after every eligible 10 flight credits used in conjunction with a *Corporate Flight Pass* or a *Flight Pass for Business* between January 1 and December 31, 2008.

**OR**

Receive a bonus of 750 Air Canada Status Miles per month for the duration of the travel period for every *Unlimited Flight Pass* purchased between January 1 and December 31, 2008.

The 750 Air Canada Status Miles qualify for 2009 Air Canada Top Tier status.

This Privilege only applies as of the date the Prestige status is awarded. Members who are awarded Air Canada Prestige status after March 1, 2008, will not receive Status Miles bonus for *Flight Pass* purchases made prior to achieving Prestige status.

\* Not applicable with the purchase of *Unlimited Flight Passes*, *Flight Passes for Business* or *Corporate Flight Passes*.

† This Select Privilege is not valid for time-limited promotional *Flight Passes*.



Enjoy the full range of Privileges Air Canada Prestige status offers you. Be at the front of the line with priority phone numbers and airport check-in, and enjoy preferred seat selection and threshold bonuses. Enjoy these Privileges and so many more.

## **PERSONALIZED AIR CANADA PRESTIGE CARD**

When you fly Air Canada or any Star Alliance™ member airline, your Air Canada Prestige card gives you priority access and exclusive Privileges.

Your Air Canada Prestige card gives you access to these Privileges:

- A variety of Air Canada services and priority privileges.
- Assistance wherever you are in the world—with just one phone call using the numbers found right on your card.

We have also made your card easier to use. It's been designed to stay on top of the latest technology—use it at Air Canada's Self-service Check-in kiosks, available at airports system-wide.

Use your card. Show your card. It's your entry to a world of Prestige service.

## **AIR CANADA PRESTIGE PRIORITY CONTACTS**

Call us using your Air Canada Prestige Priority Contacts for priority access to our agents.

Our agents are on hand to provide you with a variety of services:

- Booking Aeroplan Reward travel (A reward booking fee of CA\$30 per ticket applies)
- Answering questions you may have about the Air Canada Top Tier program or your Aeroplan membership

Login and view a complete list of the Prestige contact information in your exclusive Air Canada Top Tier section.

## **PRIORITY RESERVATION WAITLIST**

As an Air Canada Prestige member, you can ask to be put on the priority waitlist if you want a seat on a flight that is already booked to capacity.

Should someone cancel and a seat becomes available prior to the flight departure date, you will have top priority after Air Canada Super Elite and Elite members when available seats are assigned.

- Available on all fares that offer the waitlisting option.
- Eligible during normal operations on scheduled flights operated by:
  - Air Canada
  - Air Canada Jazz
  - Air Canada 4-digit flights operated by:
    - Air Georgian Limited (doing business as Air Alliance)
    - Exploits Valley Air Services LTD
    - Central Mountain Air
  - Star Alliance™ member airlines

Waitlisting does not apply to Aeroplan Reward travel.

## PREFERRED SEAT SELECTION

You can request your preferred seat in Economy Class at the time of reservation.

This service is available when travelling on most fares,\* including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
  - Air Georgian Limited (doing business as Air Alliance)
  - Exploits Valley Air Services LTD
  - Central Mountain Air

\* A fee applies to Tango fares.

## PRIORITY AIRPORT CHECK-IN

Present your Air Canada Prestige card for Priority Airport Check-In at Air Canada Executive Class®/ Executive First® counters and spend less time in line.

This service is available when travelling on any fare, including Aeroplan Reward travel, during normal operations on scheduled flights operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
  - Air Georgian (doing business as Air Alliance)
  - Exploits Valley Air Services LTD
  - Central Mountain Air

**Web Check-in** is available 24 hours prior to departure at [aircanada.com](http://aircanada.com) for Air Canada and Air Canada Jazz flights departing Canada to anywhere in the world—and to Canada from 18 U.S. cities and major international cities. If you have baggage to check, drop it off at the **Web Bag Drop-Off** position.

**Mobile Check-in** is now offered for Air Canada and Air Canada Jazz flights using your mobile device - cell phone, blackberry or TREQ. Log on to [mobile.aircanada.com](http://mobile.aircanada.com) using your mobile device. Complete your check-in on your mobile phone. At the airport, direct yourself to a Self-service kiosk (where available), or see an agent at the Air Canada counter to print your boarding pass.

You can also use Air Canada's **Self-service Check-in kiosks**, available at airports system-wide. Most kiosks are now equipped with passport readers to speed up check-in for U.S. passengers travelling on international flights. You can even make changes to your itinerary and pay the applicable fees through the kiosk. If you have baggage to check, drop it off at the **Baggage Drop-Off** position.

## PRIORITY AIRPORT STANDBY

Ask an agent at the airport to put you on standby for an earlier flight. As an Air Canada Prestige member, you'll receive priority after Air Canada Super Elite and Elite members as seats become available.

Your fare and destination—for either a purchased ticket or an Aeroplan Reward ticket for same-day travel—must permit standby, during normal operations, for a scheduled flight operated by:

- Air Canada
- Air Canada Jazz
- Air Canada 4-digit flights operated by:
  - Air Georgian (doing business as Air Alliance)
  - Exploits Valley Air Services LTD
  - Central Mountain Air

As a Star Alliance Silver™ member, you're also entitled to priority airport standby on all scheduled flights operated by Star Alliance™ member airlines during normal operations. Certain fare restrictions apply. Aeroplan Reward tickets are not eligible. Contact each Star Alliance carrier separately for details.

## **AIR CANADA MAPLE LEAF CLUB MEMBERSHIP FOR \$398.99**

Enjoy the comfort and serenity of Maple Leaf™ Lounges with an Air Canada Maple Leaf Club Card.

For an annual membership fee of CA\$398.99 (including taxes), you can access Air Canada's network of Maple Leaf Lounges, Air Canada's Arrivals Lounge in London Heathrow and selected affiliated lounges, plus, enjoy Priority Airport Check-In services at all Air Canada handled airports. Present your Air Canada Maple Leaf Club Card at the reception of any Maple Leaf Lounge, along with a confirmed same-day departing ticket for any Air Canada, Air Canada Jazz, Air Canada code-share or Star Alliance™ member airline flight.

Visit [aircanada.com/mlc](http://aircanada.com/mlc) for more information on the Maple Leaf Club and download the application form.

- Fax the completed form to 1-800-432-4552 (in Canada and the U.S.) or (514) 422-5599 (elsewhere).
- You can also request an application form by e-mail at [mapleleafclub@aircanada.ca](mailto:mapleleafclub@aircanada.ca)
- Be sure to indicate your Aeroplan number.
- The card will be mailed to your address (as it appears in your Aeroplan profile). Please ensure that the information is up-to-date.
- Membership is valid for one year from the date of enrollment.

## **AIR CANADA *essential* DUTY-FREE DISCOUNT COUPON**

Why shop at the airport when you can shop from your seat?

When you've got to have it, it's essential. Air Canada's onboard duty-free shopping program, *essential*, carries more than 120 items. Plus, you earn Aeroplan Miles when you shop onboard.

The coupon included with your 2008 Air Canada Prestige Privilege package gives you CA\$10 off your next onboard duty-free purchase of CA\$75 or more, plus 250 Bonus Aeroplan Miles.

Coupon is valid between March 1, 2008, and February 28, 2009.

Please note that the essential program is available on all international flights and selected flights between Canada and Hawaii, Mexico and the Caribbean.

Visit [aircanada.com/essential](http://aircanada.com/essential) or browse through the catalogue available in your onboard seat pocket for more details.

## **STAR ALLIANCE SILVER BENEFITS**

As an Air Canada Prestige member, you are also a Star Alliance Silver™ member.

This gives you access to benefits around the world with any of the 19 Star Alliance member airlines.

- Priority reservation waitlist
- Priority airport standby

### **19 Star Alliance carriers cover the globe**

With the Star Alliance network, there are over 16, 000 daily departures. That's because 19 of the leading airlines in the world came together to give you more than any one carrier could alone.

The Star Alliance member airlines are:

- Air Canada
- Air China

- Air New Zealand
- ANA
- Austrian
- Asiana Airlines
- bmi
- LOT Polish Airlines
- Lufthansa
- SAS Scandinavian Airlines
- Shanghai Airlines
- Singapore Airlines
- South African Airways
- Spanair
- SWISS
- TAP Portugal
- THAI
- UNITED
- US Airways

The Star Alliance Regional members are:

- Adria Airways
- Blue1
- Croatia Airlines

You also earn Air Canada Status Miles and Air Canada Status Flight Segments on every eligible flight you take in eligible fares on any Star Alliance member airline between January 1 and December 31, 2008, which qualify for 2009 Air Canada Top Tier status.

## **THRESHOLD BONUSES**

Every time you cross a new threshold level in Air Canada Status Miles, you receive exciting bonuses.

You start earning Air Canada System-Wide Upgrade Certificates at the 20,000 Air Canada Status Miles threshold level. Keep flying Air Canada and Star Alliance™ airlines—because you will receive two Air Canada System-Wide Upgrade Certificates when you reach the next 40 000 Air Canada Status Miles threshold level.

Upgrade certificates are valid for travel until **February 28, 2009**.

## **AIR CANADA & AEROPLAN PARTNER OFFERS**

Air Canada and Aeroplan Partner offers and special promotions will be available from time to time throughout the year—tailored to meet the special needs of Air Canada Prestige members.

We'll be contacting you via e-mail over the next 12 months to announce great offers that will enhance your travel experience—so you can take full advantage of them right away.

## **EARLY 2009 AIR CANADA ELITE RECOGNITION**

Top Tier status makes travel so much more convenient and comfortable. Now you have an opportunity to receive even more of it... sooner.

- If you qualify for 2009 Air Canada Elite status before October 15, 2008\*, you will be awarded 2008 Air Canada Elite status immediately.

- You will be contacted via e-mail to allow you to choose your exclusive 2008 Air Canada Elite Select Privileges, which will subsequently arrive by mail.
- You will enjoy Air Canada Elite status for the remainder of the 2008 privilege period.
- You will receive e-mail notification that you will also enjoy 2009 Air Canada Elite status.

\* Please ensure that all your 2008 status flights have been credited to your Aeroplan account by this date.

The Select Privilege with an Air Canada Status Mile bonus is not cumulative. Members who are awarded Air Canada Elite status after March 1, 2008, and previously received a 2008 Select Privilege with a Status Mile bonus, will have the amount of Status Miles removed from their account.

## TERMS & CONDITIONS

Air Canada reserves the right to modify the terms and conditions of the Air Canada Top Tier Program at any time, including but not limited to the current year, without further notice to members. These changes may affect, without limiting the foregoing general terms and conditions: reward charts, mileage accumulation rules, the Aeroplan Reward redemption process, ticketing, periods within which mileage can be maintained or redeemed, minimum activity levels, blackout periods, reward seat allotments/allocations on any or all flights, fare eligibility for use of upgrade certificates and access to lounges. Aeroplan Rewards are subject to Aeroplan program rules and regulations. All Aeroplan fees and Aeroplan Rewards are subject to applicable taxes. Aeroplan is not responsible for the withdrawal of any partner from the program. Mileage accumulation and redemption with partners are subject to the partners' continued participation in Aeroplan. Offers are subject to availability and additional restrictions may apply. Aeroplan membership includes the member's automatic acceptance with all terms and conditions of the Aeroplan program, as defined by Aeroplan. For the complete and current terms and conditions, please visit [aeroplan.com](http://aeroplan.com). Aeroplan Miles have no monetary value. Aeroplan Miles are non-transferable. All information included here is currently correct. Aeroplan terms and conditions apply and are subject to change without notice.

\* Jazz Air Limited Partnership doing business as Air Canada Jazz.

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